
June 16, 2010

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St. Bonaventure recognizes John L. Foote, '60, and James G. Gould, '80, as alums of the year

St. Bonaventure University presented John L. Foote, '60, and James G. Gould, '80, with William P. "Stax" McCarthy Alumnus of the Year honors during the annual Alumni Reunion Weekend, held June 11-13 on the University's campus.

The award is named in memory of former annual fund and alumni director William "Stax" McCarthy, '72, and is presented to a St. Bonaventure graduate who offers continued service to the University and captures the spirit of St. Francis, St. Bonaventure and St. Clare.

Foote graduated in 1960 with a bachelor's degree in English and earned an MBA from Columbia University in 1963.

He was instrumental in bringing a record number of his classmates to attend their 50th Reunion this year, as he had done previously for his class's 40th anniversary reunion in 2000.

In the early 1990s, Foote founded the Baltimore Alumni Chapter and served as its president for many years. He volunteers with the University's Career Center and organized a welcome back dinner for Ted Marchibroda, '53, when he was named coach of the Baltimore Ravens in 1996.

In addition to his work with the Career Center, Foote has been a dedicated volunteer to St. Bonaventure in the Admissions and Annual Fund areas.

Foote is founder and chair of The Board Inc., a CEO consulting firm located in Annapolis, Md. (www.theboardinc.com and www.metrodboard.com). He lives in Annapolis with his wife, Ellen.

Gould, of Pittsford, N.Y., earned a bachelor's degree in accounting in 1980 from St. Bonaventure. He holds a master's degree in accounting from Rochester Institute of Technology and is a certified public accountant. Gould is past president of the Rochester Alumni Chapter and served as a member of the University's Board of Trustee from 1998 until 2007.

He is a member of the Rochester Gaudete Committee and chaired the 2010 Rochester Gaudete Awards Celebration. He is also a SHARE Bona's volunteer for Admissions and an Annual Fund volunteer. Gould has been a Devereux-level contributor for 20 years and is a member of the Seraphim Society. Gould is president of Alesco Advisors of Rochester.

He and his wife, Ann (Snyder) Gould, '80, have four daughters, two of whom are St. Bonaventure graduates and one who is currently enrolled.

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Bona basketball legend Tom Stith passes away

Former St. Bonaventure men's basketball great and the program's first-ever consensus All-American Tom Stith '61 passed away on Sunday.

A native of New York City, Stith led St. Bonaventure to a 65-12 record over his three seasons (58-61), three consecutive 20-win campaigns, two consecutive NIT appearances and the first-ever NCAA Tournament berth in 1961.

"We are deeply saddened with the passing of Tom Stith," St. Bonaventure Director of Athletics Steve Watson said. "Tom was a first-class guy that helped put St. Bonaventure basketball on the national landscape. Even more important, Tom was passionate about his experiences at St. Bonaventure and a true ambassador of this University. We extend our condolences to his family in this time of loss."

Tom teamed with his older brother Sam Stith over his first two seasons to form the most prolific scoring tandem in school history. The 1959-60 season saw Tom and Sam average a combined 52 points per game en route to leading the Brown and White to a 21-5 record, including 18 straight wins, and a fourth place finish in the NIT. Tom accounted for 31.5 points per game, a figure that still reigns supreme in the program's single-season record books. In the NIT, Tom Stith averaged 28.5 points, never scoring below 25 points in each of the four contests. Following the magical season, Tom earned the first of his back-to-back All-American honors from the Associated Press.

With older brother Sam graduated, Tom took the reins of the 1960-61 club that began the season with wins in 21 of their first 22 games. Stith's 830 points that season still rank as the top single-season total, as St. Bonaventure finished with a 24-4 record and made its first NCAA Tournament berth.

For his career, Tom Stith scored a remarkable 2,052 points over just 76 games for a 27.0 scoring average. Stith graduated as the program's all-time leading scorer, but now sits fourth all-time, but is just one of two players to score over 2,000 points over three seasons. Known for his scoring ability, Stith also ranks 11th all-time with 691 rebounds and averaged a double-double over his first two years. Stith's 2,052 points came on 807 field goals and 438 free throws.

As good as Stith was in the regular season, the silky smooth forward posted equally impressive numbers in the

postseason against the best competition the game had to offer. Stith averaged 24.8 points over five career NIT games and put together back-to-back-to-back 29-point outings against Rhode Island, Wake Forest and Princeton in the 1961 NCAA Tournament.

After graduation, Stith was drafted by his hometown New York Knicks and inducted into the St. Bonaventure Hall of Fame in 1969, as part of the inaugural class. Stith's No. 42 is retired and currently hangs in the rafters of the Reilly Center.

Visitation will be held on Sunday, June 20, from 1:30 - 5:30 p.m. at the Bentas Funeral Home, 630 St. Nicholas Avenue, New York, NY 10030.

Funeral services will take place on Monday, June 21, at 11 a.m. at St. Phillips Church, 210 West 134th Street, New York, NY 10030.

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Journalism professor sheds new light on Civil War general's harshly criticized decision at Gettysburg

An article co-authored by St. Bonaventure journalism professor Chris Mackowski will be featured as the cover story in the upcoming issue of Civil War Times magazine.

“Second-Guessing Dick Ewell: Why didn't the Confederate general take Cemetery Hill on July 1, 1863?” was penned by Mackowski and collaborator Kris White, a licensed battlefield guide at the Gettysburg National Battlefield and former historian with the National Park Service.

Civil War Times is widely considered the premiere magazine dealing with Civil War history, and it boasts the largest circulation. The article appears in the August 2010 issue, which actually hits newsstands in early June.

“Ewell's decision not to attack the hill late in the afternoon on the first day of battle is probably one of the most second-guessed decisions of the war,” Mackowski explains. “For a variety of reasons, history has been unkind to Ewell because of that decision. Our article explores the reasons why Ewell actually made a sound military judgment.”

The article also explores the reasons why history's judgment against Ewell has been so harsh.

“The Confederates lost the battle, so they needed scapegoats, and Ewell was conveniently available,” Mackowski says. “Other people who were far more culpable went out of their way to cast blame on Ewell and, unfortunately, those people outlived Ewell so they were able to make sure their stories were the ones that stuck.”

Popular media, such as the movie “Gettysburg,” have helped perpetuate the misconceptions, White says.

“Most people accept the popular story without questioning it much, but the facts are pretty plain. It's just that most people tend to either ignore them, or they don't even know the real facts to begin with,” White says.

Mackowski and White used a variety of little-known sources for their research. Their article also takes a closer critical look at some of the better-known accounts of the battle. The result, White says, is an article that presents some contrary — and probably controversial — opinions compared to “conventional wisdom.”

Writing about Gettysburg is especially challenging, White adds. “It's the most written about battle of the war, and it's

the most over-analyzed battle, too," he says. "Despite that wealth of information, most people ignore it all and instead cling to the old myths and misconceptions about the battle."

Accompanying the article are five new maps by cartographer David Fuller that illustrate key events of the battle.

Mackowski, who has worked at St. Bonaventure since the fall of 2000, is an associate professor of journalism and mass communication. He is the author of two Civil War books, with a third due later this year, and his work has been published widely in magazines, newspapers, and blogs.

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St. Bonaventure journalism professor appointed to committee of the New York State Bar Association

A St. Bonaventure University journalism professor has been appointed to a statewide committee of the New York State Bar Association (NYSBA).

Carole McNall was named a member of the NYSBA's Committee on Media Law by new Association president Stephen P. Younger. The appointment is effective this month. Terms for all Association committees are generally three years.

The Committee on Media Law analyzes media law issues and proposed legislation and offers recommendations. Membership includes attorneys in private practice and those working for media organizations. Chair of the committee is Albany attorney Michael J. Grygiel.

McNall earned a law degree from the State University of New York at Buffalo in 1993. She received her New York State law license in 1994.

McNall is also a St. Bonaventure alumna, Class of 1975. She began teaching at the University full time in 2003, and has taught media law every semester since then.

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Newsmakers

Dr. Rodney Paul, professor of economics in the Department of Finance, had the paper "The Role of Uncertainty of Outcome and Scoring in the Determination of Fan Satisfaction in the NFL" accepted for publication in the Journal of Sports Economics.

Dr. Jim Mahar and Dr. Rodney Paul, both in the Department of Finance, had the paper "Using Sports to Teach Finance and Economics" accepted for publication in the Journal of Economics and Finance Education.

Journalism professor Breea Willingham presented a paper titled "Writings from Prison: What Does a Course about Prison Writing Have to do With Journalism?" on June 5, 2010, at the "Reading and Writing in Prison" conference at Edinburgh Napier University in Scotland.

Dr. Kimberly Young, professor of management sciences was quoted in in The New York Times on Monday, June 7, 2010. As part of Tara Parker-Pope's Wellness Blog on Health, Young was quoted on how to identify the signs of Internet addiction as part of The Times series on "Your Brain on Computers", which describes reports that scientists say juggling email, phone calls and other incoming information can change how people think and behave. For more: <http://well.blogs.nytimes.com/2010/06/07/are-you-hooked-on-technology/?pagemode=print>

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University magazine to receive Silver Excalibur Award from PRSA Buffalo/Niagara

PRSA also to recognize alumna Jessica Manocchio with Rising Star award

St. Bonaventure University's magazine, Bonaventure, will be recognized by the Buffalo/Niagara Chapter of the Public Relations Society of America (PRSA) during the organization's annual awards ceremony Thursday, June 17, in Buffalo.

The Excalibur Awards competition recognizes public relations programming, projects and professionals for outstanding achievement in the practice and support of public relations in western New York during the previous calendar year. Bonaventure will receive a Silver Excalibur Award in the competition's magazine category.

Beth Eberth, director of University Communications at St. Bonaventure and editor of the magazine, will accept the award on behalf of the university during the Excalibur Awards Ceremony. Bonaventure was introduced as the campus magazine in fall 2008. The 40-page full color magazine replaced a long-standing tabloid publication.

The magazine is distributed twice yearly to 26,000 alumni, friends, donors, faculty, staff and students of the University.

Also receiving recognition at the ceremony will be Jessica Manocchio, a 2006 graduate of St. Bonaventure's Russell J. Jandoli School of Journalism and Mass Communication, who will be honored with the Rising Star Award. This award honors an outstanding newcomer to public relations who has demonstrated leadership potential in his/her initial years in the profession.

Manocchio recently joined the Corporate Communications Department at Rich Products Corporation as a corporate communications specialist. Prior to that she worked in the Communications Office at National Fuel in Buffalo.

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