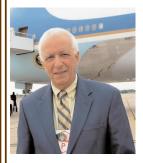
Oct. 13, 2006

Vol 13 Issue 6

USA Today founding member to speak at Communications Day

CAMPUS ACTIVITIES BOARD

ST. BONAVENTURE UNIVERSITY



High school students interested in the media will have an opportunity to delve into the profession by spending the day with media professionals at St. Bonaventure University's

Communications Day on Friday, Oct. 20.

More than 250 students from high schools in Western New York and northern Pennsylvania are expected to

attend.

Richard Benedetto, White House and national political correspondent for USA Today, will give the keynote address. Workshop sessions with professionals will begin at 9:30 a.m., with the keynote at 12:30 p.m. in the Dresser Auditorium of the John J. Murphy Professional Building.

Participants will explore media-related topics from public relations to interviewing and photojournalism during the workshops. The workshops include, among others, "TV Journalism: Making a Difference;" "Public Relations Means Communication;" "What Makes a Good Yearbook;" "The

CAB Movie Schedule 7:30 p.m. 10:30 p.m. 1:30 a.m. Friday, October 13 - Kiss Kiss Bang Bang Saturday, October 14- RV Sunday, October 15 - Ultraviolet Monday, October 16 - United 93 Tuesday, October 17 - Curious George Wednesday, October 18- Lucky Number Slevin Thursday, October 19 - Silent Hill

Importance of Photos in Journalism;" and "Radio Careers: Your Voice Counts."

Lee Coppola, dean of the Russell J. Jandoli School of Journalism and Mass Communication, said, "The workshops not only teach students how to better do their jobs as high school journalists, they also help students decide what field of communications they want to study, or whether they want to embark on a communications career in the first place."

Benedetto has reported on government and politics on the local, state and national levels for the past 35 years. In his career, he has covered the administrations of presidents Ronald Reagan, George H.W. Bush, Bill Clinton and George W. Bush. He has recently published a book about his experiences, "Politicians Are People, Too." Benedetto, a founding member of USA Today, wrote the paper's first cover story.

He has lectured at colleges and universities across the country and has received numerous journalism awards. In 1998, he was honored with the National Italian American Foundation Media Award, and the University Press of America published a memoir of his long reporting career. In 2005, he was a visiting professor at St. Bonaventure University.

CAB shopping trip to Grove City Oct. 21, 2006 Sign up in the Office of Student Activities \$10 per student

